

NGI Venture Challenge Fall 2009 | FACTSHEET

The Netherlands Genomics Initiative (NGI) warmly invites all Life Sciences researchers to participate in the NGI Venture Challenge Fall 2009.

The NGI Venture Challenge is an excellent opportunity for potential spin-offs to receive coaching and advice on various business aspects. It helps them turn a promising idea into a sound business case. The best business venture pitch receives an attractive prize.

NGI Venture Challenge programme includes the following elements:

- Pre-screening of ideas based on submitted proposals.
- **NGI Venture Challenge Workshops – part I:**
Starters will put themselves in the shoes of their future users/customers, in order to gain an in-depth understanding of the value of their ideas. They will work out possible evolution pathways of their ventures. They learn how to deal with suppliers, competitors and potential partnerships.
- **Coaching period:**
Gathering of evidence to firm up the venture plans. Each team is offered a maximum of five hours of coaching vouchers.
- **NGI Venture Challenge Workshops – part II:**
Starters will learn more about the assumptions that are the key to the success of their ventures. They will generate a '100-Day Plan' and practice their venture pitch.
- **Challenge session:**
Starters will pitch their venture plan to a jury. The best venture pitch receives a €25000 prize.

Important dates

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| ▪ 1 September | Information afternoon |
| ▪ 7 September | Submission deadline |
| ▪ 10- 11 September | Intake |
| ▪ 12-14 October | NGI Venture Challenge Workshops – part I |
| ▪ 18-20 November | NGI Venture Challenge Workshops – part II |
| ▪ 2 December | Challenge session |

Costs

NGI will cover the costs for the coaching workshops and meals during the competition. Travelling costs and accommodation contribution (€75 per person per night) during the workshops are for your own account.

Contact

For further information and/or application forms please contact:

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